

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

SUSAN CHAMBERLAN, BRIAN CHAMPINE,  
and HENRY FOK, on behalf of  
themselves and all others similarly  
situated, and on behalf of the  
general public,

Plaintiffs,

v.

FORD MOTOR COMPANY, and DOES 1  
through 100, inclusive,

Defendants.

No. C 03-2628 CW

ORDER GRANTING  
IN PART  
DEFENDANT'S  
MOTION TO  
DISMISS AND  
DENYING IT IN  
PART

Plaintiffs Susan Chamberlan, Brian Champine, and Henry Fok  
(Plaintiffs) are suing Defendant Ford Motor Company (Defendant)  
for violations of the California Consumers Legal Remedies Act  
(CLRA), Cal. Civ. Code § 1750 et seq., and the Unfair  
Competition Law (UCL), Cal. Bus. & Prof. Code §§ 17200 et seq.  
Defendant moves pursuant to Rule 12(b)(6) of the Federal Rules  
of Civil Procedure to dismiss Plaintiffs' complaint for failure  
to state a claim and files a request for judicial notice.  
Plaintiffs oppose the motion and the request for judicial  
notice. The matter was heard on August 1, 2003. Having

1 considered oral argument on the motion and all of the papers  
2 filed by the parties, the Court GRANTS Defendant's motion to  
3 dismiss in part and DENIES it in part and GRANTS Defendant's  
4 request for judicial notice. The Court also GRANTS Plaintiffs  
5 leave to amend their complaint.

#### 6 BACKGROUND

7 Plaintiffs bring this action on behalf of themselves and  
8 all similarly situated persons residing in California who  
9 purchased certain automobiles (Subject Automobiles)<sup>1</sup> manufactured  
10 by Defendant. In relevant part, the complaint alleges that  
11 beginning in 1996, Defendant manufactured, sold, and distributed  
12 Subject Automobiles containing defective intake manifolds.  
13 Compl. at ¶ 2. Plaintiffs allege that no later than January 1,  
14 1997, and possibly earlier, Defendant became aware that a large  
15 number of intake manifolds in the Subject Automobiles were  
16 cracking prematurely, exposing drivers and their passengers to  
17 serious risk of injury. Id. at ¶ 4. Plaintiffs allege that  
18 Defendant's testing and records showed that the intake manifolds  
19 failed at a "much higher rate than was to be expected from a  
20 properly functioning manifold, and was occurring much more  
21 quickly than the expected life of the part." Id. at ¶ 5.

22 Starting in January, 1998, Defendant began to offer several  
23 extended warranty protection, or "recall," programs for free  
24 replacement or repair of the defective intake manifolds for some

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25 <sup>1</sup> Subject Automobiles include Mercury Grand Marquis (1996-  
26 2001), Ford Mustang (1996-2001), Ford Explorer (2002), Ford  
27 Crown Victoria (1996-2001), Lincoln Town Car (1996-2001),  
Mercury Cougar (1996-1997), and Ford Thunderbird (1996-1997).

1 of the Subject Automobiles. Id. at ¶ 6. Plaintiffs allege,  
2 however, that Defendant extended this offer almost exclusively  
3 to fleet purchasers of Subject Automobiles such as taxi cab  
4 companies, limousine companies, and police forces. Id.  
5 Plaintiffs allege that by failing to send the recall letter or  
6 offer the recall program to the vast majority of consumer  
7 purchasers of Subject Automobiles, Defendant "concealed from  
8 and/or failed to disclose to Plaintiffs and the Class the  
9 defective nature of the intake manifolds contained in the  
10 Subject Automobiles." Id. at ¶ 7. As a result of these  
11 defective intake manifolds, the Subject Automobiles purchased by  
12 Plaintiffs and the Class "did not perform in accordance with the  
13 reasonable expectations of Plaintiffs and the Class—namely, that  
14 the automobiles were suitable for normal use as a passenger  
15 vehicle." Id. at ¶ 8.

16 The complaint alleges that Plaintiff Brian Champine bought  
17 a 1996 Ford Thunderbird on September 13, 2000 and the intake  
18 manifold cracked on March 28, 2002 at about 88,000 miles. Id.  
19 at ¶ 12. Plaintiff Susan Chamberlan bought a used 1997 Mercury  
20 Grand Marquis. In June, 2002, the intake manifold in her car  
21 cracked at about 60,000 miles. Id. at ¶ 13. Plaintiff Henry  
22 Fok bought a used 1998 Mustang GT convertible, and in March,  
23 2003, the car's intake manifold cracked at 70,000 miles. Id. at  
24 ¶ 14. Plaintiffs allege that Defendant, "through its own  
25 efforts and through its network of authorized dealerships acting  
26 as its agents . . . warranted, advertised, distributed, and sold  
27 its automobiles throughout the state of California." Id. at ¶

1 16.

2 Plaintiffs' CLRA claim alleges that Defendant engaged in  
3 "unfair competition or unfair or deceptive practices in  
4 violation of Civil Code sections 1770(a)(5) and (7) when they  
5 failed to disclose that the Subject Automobiles contain  
6 defective intake manifolds." Id. at ¶ 29.

7 Plaintiffs' UCL claim alleges that Defendant engaged in  
8 "unfair competition or unlawful, unfair or fraudulent business  
9 practices in violation of the Unfair Business Practices Act when  
10 they omitted to disclose that the Subject Automobiles have  
11 defective intake manifolds." Id. at ¶ 34. Plaintiffs request  
12 damages, restitution, and attorneys' fees.

13 LEGAL STANDARD

14 A motion to dismiss for failure to state a claim will be  
15 denied unless it appears that the plaintiff can prove no set of  
16 facts which would entitle it to relief. Conley v. Gibson, 355  
17 U.S. 41, 45-46 (1957); Fidelity Financial Corp. v. Federal Home  
18 Loan Bank, 792 F.2d 1432, 1435 (9th Cir. 1986), cert. denied,  
19 497 U.S. 1064 (1987). Dismissal of a complaint can be based on  
20 either the lack of a cognizable legal theory or the lack of  
21 sufficient facts alleged under a cognizable legal theory.  
22 Balistreri v. Pacifica Police Dept., 901 F.2d 696, 699 (9th Cir.  
23 1990).

24 All material allegations in the complaint will be taken as  
25 true and construed in the light most favorable to the plaintiff.  
26 NL Indus., Inc. v. Kaplan, 792 F.2d 896, 898 (9th Cir. 1986).  
27 However, "conclusory allegations without more are insufficient  
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1 to defeat a motion to dismiss." McGlinchy v. Shell Chemical  
2 Co., 845 F.2d 802, 810 (9th Cir. 1988); Smilecare Dental Group  
3 v. Delta Dental Plan, 88 F.3d 780, 785 n.6 (9th Cir.), cert.  
4 denied, 519 U.S. 1028 (1996).

#### DISCUSSION

##### I. The CLRA and the UCL

9 The CLRA makes illegal "unfair methods of competition and  
10 unfair or deceptive acts or practices undertaken by any person  
11 in a transaction intended to result or which results in the sale  
12 or lease of goods or services to any consumer." Cal. Civ. Code  
13 § 1770(a). Among the proscribed activities are

14 (5) Representing that goods or services have  
15 sponsorship, approval, characteristics, ingredients,  
16 uses, benefits, or quantities which they do not have or  
17 that a person has a sponsorship, approval, status,  
18 affiliation, or connection which he or she does not  
19 have.

(7) Representing that goods or services are of a  
particular standard, quality, or grade, or that goods  
are of a particular style or model, if they are of  
another.

20 Cal. Civ. Code § 1770 (a)(5), (7). The CLRA "shall be liberally  
21 construed and applied to promote its underlying purposes, which  
22 are to protect consumers against unfair and deceptive business  
23 practices and to provide efficient and economical procedures to  
24 secure such protection." Cal. Civ. Code § 1760.

25 The UCL prohibits "unfair competition," which includes "any  
26 unlawful, unfair or fraudulent business act or practice and  
27 unfair, deceptive, untrue or misleading advertising and any act

1 prohibited by Chapter 1<sup>2</sup> (commencing with Section 17500) of Part  
2 3 of Division 7 of the Business and Professions Code." Cal.  
3 Bus. & Prof. Code § 17200.

4 The UCL provides for monetary relief in the form of  
5 restitution: "Any person who engages, has engaged, or proposes  
6 to engage in unfair competition may be enjoined in any court of  
7 competent jurisdiction. The court may make such orders or  
8 judgments, including the appointment of a receiver, as may be  
9 necessary to prevent the use or employment by any person of any  
10 practice which constitutes unfair competition, as defined in  
11 this chapter, or as may be necessary to restore to any person in  
12 interest any money or property, real or personal, which may have  
13 been acquired by means of such unfair competition." Cal. Bus. &  
14 Prof. Code § 17203.

15 II. Defendant's Request for Judicial Notice

16 Defendant requests that the Court take judicial notice of  
17 Assembly Bill No. 292, which documents some of the legislative  
18 history of the CLRA, and of the warranties for Plaintiffs'  
19 vehicles.  
20

21 Although generally a court may not consider material beyond  
22 the pleadings in ruling on a Rule 12(b)(6) motion, "documents  
23 whose contents are alleged in a complaint and whose authenticity  
24 no party questions, but which are not physically attached to the  
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26  
27 <sup>2</sup> Chapter 1 prohibits false advertising for a variety of  
28 businesses.

1 pleading, may be considered." Branch v. Tunnell, 14 F.3d 449,  
2 454 (9th Cir. 1994). A court may also consider documents which  
3 are not expressly incorporated into the complaint, but "upon  
4 which the plaintiff's complaint necessarily relies." Parrino v.  
5 FHP, Inc., 146 F.3d 699, 706 (9th Cir. 1998). Federal Rule of  
6 Evidence 201(b) permits courts to take judicial notice of  
7 adjudicative facts when they are capable of accurate and ready  
8 determination by sources whose accuracy cannot reasonably be  
9 questioned.  
10

11 Defendant has submitted Assembly Bill No. 292 as it was  
12 introduced to the California Legislature on January 21, 1970 and  
13 as amended on May 22, 1970. The Assembly Bill is a public  
14 record whose accuracy cannot be reasonably questioned.  
15 Defendant has also submitted copies of the warranties for  
16 Plaintiffs' vehicles. Because Defendant's motion must be denied  
17 in relevant part even if the Court considers the warranties, the  
18 Court will judicially notice them for purposes of this motion.  
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21 III. Defendant's Motion to Dismiss

22 A. Warranty

23 Defendant contends that Plaintiffs fail to state a claim  
24 under the CLRA or the UCL because Plaintiffs cannot use these  
25 statutes retroactively to convert their vehicles' warranties  
26 into lifetime guarantees. Plaintiffs respond that their claims  
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1 are not warranty claims and that the CLRA and the UCL provide  
2 relief to consumers, regardless of the warranty involved, if the  
3 defendant engages in unfair, unlawful or fraudulent business  
4 activities.

5  
6 Defendant relies on several cases to argue that because the  
7 intake manifolds failed after the warranty had expired,  
8 Plaintiffs cannot bring claims under the CLRA or the UCL. See  
9 e.g., Seely v. White Motor Co., 63 Cal. 2d. 9, 16 (1965)  
10 (manufacturer's failure to comply with its obligation under  
11 warranty entitled purchaser to recover damages resulting from  
12 such breach of warranty); Standard Platforms. Ltd. v. Document  
13 Imaging Sys. Corp., 1995 WL 691868 at \*1 (N.D. Cal.) (granting  
14 Rule 12(b)(6) motion to dismiss fraud claim that defendants knew  
15 but failed to disclose specific defects in the products because  
16 plaintiff impermissibly attempted to "tortify" contract law);  
17 Greentree Software, Inc. v. Delrina Tech., Inc., 1996 WL 183041  
18 at \*3 (N.D. Cal.) (granting Rule 12(b)(6) motion to dismiss  
19 claim for negligent misrepresentation of product quality where  
20 claim, sounding in tort, was based on false statement made  
21 during the performance of a commercial sales contract); Abraham  
22 v. Volkswagen of Am., 795 F.2d 238, 249-50 (2d. Cir. 1986)  
23 (warranty does not cover defects manifested after warranty's  
24 expiration).  
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1       None of the cases relied on by Defendant holds that a  
2 defect manifested after the expiration of a warranty precludes a  
3 plaintiff from bringing claims under the CLRA or the UCL. The  
4 effect of warranty expiration is not included in the plain  
5 language of the relevant sections of the CLRA and the UCL. To  
6 state a claim under these statutes, a plaintiff must only allege  
7 that the defendant engaged in unfair business practices. For  
8 these reasons, Plaintiffs' complaint cannot be dismissed on this  
9 ground.  
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11       B.   Duty of Disclosure

12       Defendant argues that Plaintiffs' complaint must be  
13 dismissed because Plaintiffs have not alleged and cannot  
14 establish that Defendant had a duty to disclose information  
15 about the allegedly defective intake manifolds.  
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18       The plain language of the relevant sections of the CLRA and  
19 the UCL does not require a plaintiff to allege that the  
20 defendant has a duty of disclosure. Although Defendant argues  
21 that a manufacturer or a seller has no duty to make disclosures  
22 to the buyer, it has cited no case law to show that such a duty  
23 must be alleged in order to state a claim under the CLRA or the  
24 UCL.  
25

26       Defendant also contends that Plaintiffs' complaint is  
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1 insufficient as a matter of law under Rule 9(b). Defendant  
2 relies on Vess v. Ciba-Geigy Corp., which held that, although  
3 fraud is not a necessary element of a CLRA claim, if a plaintiff  
4 chooses to allege in the complaint that a defendant has engaged  
5 in fraudulent conduct, the pleading of that claim must satisfy  
6 the particularity requirement of Rule 9(b) of the Federal Rules  
7 of Civil Procedure. 317 F.3d 1097, 1103-04 (9th Cir. 2003).  
8 Defendant claims that Plaintiffs have plead fraud but have not  
9 specified when failure of the intake manifolds is so premature  
10 and so frequent that Defendant has an obligation to disclose it  
11 or what Plaintiffs' "expectations" were regarding the durability  
12 of the manifolds.  
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15 In the complaint, Plaintiffs allege that no later than  
16 January, 1997, Defendant became aware that the defective intake  
17 manifolds were failing at a "much higher rate" than the  
18 "expected life of the part," and that beginning in January,  
19 1998, Defendant concealed the defects when it sold the  
20 automobiles while advertising that they were of sufficient  
21 quality for normal use and when it offered an extended warranty  
22 program to fleet purchasers of Subject Automobiles but not to  
23 the vast majority of consumers. Compl. at ¶¶ 4-7. Plaintiffs  
24 also allege that because of the defective intake manifolds,  
25 their Subject Automobiles did not perform in accordance with  
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1 their reasonable expectation that the cars would be "suitable  
2 for normal use as a passenger vehicle." Id. at ¶ 8. Thus,  
3 Plaintiffs have alleged when Defendant became aware of the  
4 defect, what the defect was, when it concealed the defect, and  
5 what the Plaintiffs' expectations were regarding their vehicles.  
6 Therefore, to the extent that Plaintiffs' claims sound in fraud,  
7 they have alleged facts with sufficient particularity to satisfy  
8 Rule 9(b).

10 For these reasons, Plaintiffs' complaint cannot be  
11 dismissed on the ground that it did not allege a duty of  
12 disclosure or that it did not allege fraud with particularity.

13 C. Concealment

14 Defendant argues that Plaintiffs fail to state a CLRA claim  
15 because they do not allege any affirmative misrepresentations by  
16 Defendant.

17 Citing Outboard Marine Corp. v. Superior Court, 52 Cal.  
18 App. 3d 30, 36. (1975), Plaintiffs argue that concealment of  
19 design defects is prohibited by the CLRA. In Outboard Marine,  
20 the plaintiff brought a class action alleging that the  
21 defendant, a manufacturer, fraudulently concealed a design  
22 defect in its vehicles. Id. at 34. The plaintiff also brought  
23 a second cause of action, alleging that the defendant made  
24 fraudulent misrepresentations about certain specifications of  
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1 the vehicle in violation of the CLRA. Id. The defendant moved  
2 to dismiss the first cause of action on the ground that it was  
3 covered by the CLRA. Id.<sup>3</sup> The trial court denied the motion.  
4 The court of appeal held that the motion to dismiss should have  
5 been granted because the CLRA provided the exclusive remedy for  
6 conduct encompassed by the act and the first cause of action was  
7 based on the same conduct as that alleged in the second cause of  
8 action. The court concluded that because "an active concealment  
9 has the same force and effect as a representation," the CLRA  
10 includes a proscription against "a concealment of the  
11 characteristics, use, benefit, or quality of the goods contrary  
12 to that represented." Id. at 37.

15 Defendant seeks to distinguish Outboard Marine by noting  
16 that the plaintiff, unlike Plaintiffs in this case, alleged that  
17 the defendant made positive misrepresentations in addition to  
18 concealing facts. Defendant argues that Plaintiffs have not  
19 alleged that Defendant made any misrepresentations about the  
20 durability of its intake manifolds. Defendant also argues that  
21 by using the word "representing" in § 1770(a)(5) and (7), the  
22 legislature meant affirmative misrepresentations and not  
23 concealment. Defendant further supports this interpretation by  
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26 <sup>3</sup> At the time this case was decided, the CLRA provided the  
27 exclusive remedy for conduct encompassed by the act. Section  
28 1752 now provides that the CLRA is not an exclusive remedy.

1 noting that § 1770(a)(21)<sup>4</sup> provides that the failure to disclose  
2 certain characteristics of "grey market goods" is a violation of  
3 the CLRA. Defendant argues that because the legislature  
4 included concealment in one provision of the CLRA and did not do  
5 so in another related one, the legislature intended to make  
6 concealment actionable only in the case of "grey market goods."

7 Defendant's arguments are unpersuasive. First, although  
8 Defendant is correct that the plaintiff in Outboard Marine,  
9 unlike Plaintiffs in this case, alleged that the defendant made  
10 positive misrepresentations, this distinction does not affect  
11 the court's determination that concealment of product defects is  
12 equivalent to misrepresentation for the purpose of analyzing  
13 claims brought under CLRA.

14 Second, Defendant's attempt to infer legislative intent  
15 from Chapter 4 of Title 1.7 (Consumer Warranties) is

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19 <sup>4</sup> Section 1770(a)(21) prohibits the "[s]elling or leasing  
20 goods in violation of Chapter 4 (commencing with Section 1797.8)  
of Title 1.7."

21 Section 1797.81 provides that "[e]very retail seller who  
22 offers grey market goods for sale shall post a conspicuous sign  
at the product's point of display and affix to the product or  
23 its package a conspicuous ticket, label, or tag disclosing"  
certain characteristics about the product (e.g., the item is not  
covered by manufacturer's express written warranty).

24 "Grey market goods" means "consumer goods bearing a  
trademark and normally accompanied by an express written  
25 warranty valid in the United States of America which are  
imported into the United States through channels other than the  
26 manufacturer's authorized United States distributor and which  
are not accompanied by the manufacturer's express written  
27 warranty valid in the United States." Cal. Civ. Code §  
1797.8(a).

1 unpersuasive. Title 1.7 is not part of the CLRA, and it does  
2 not contain the word "conceal" or "concealment." The CLRA  
3 merely incorporates Chapter 4 of Title 1.7 to prohibit certain  
4 acts and practices in the sale of grey market goods. The  
5 relationship between the CLRA and Chapter 4 is too attenuated to  
6 infer the legislative intent of the terms in the CLRA from  
7 language in Chapter 4.

8  
9 Nothing in the CLRA indicates that concealment is not the  
10 legal equivalent of misrepresentation. Rather, the statute  
11 specifically provides that it shall be "liberally construed" to  
12 promote its underlying purposes, which include protection of  
13 consumers against unfair and deceptive business practices. Cal.  
14 Civ. Code § 1760. Liberally construed, the CLRA's proscription  
15 against unfair and deceptive business practices encompasses  
16 Defendant's alleged concealment of product defects.

17  
18 Even if concealment were not actionable under the CLRA,  
19 Plaintiffs' complaint has alleged sufficient facts to show that  
20 Defendant represented that its vehicles would be of a particular  
21 quality that they are not. In the complaint, Plaintiffs allege  
22 that Defendant "warranted, advertised, distributed, and sold"  
23 its automobiles. In this way, Defendant represented that its  
24 cars would be of sufficient quality for normal use, and  
25 Plaintiffs bought the cars with the expectation that the cars  
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1 would be suitable for normal use. Plaintiffs allege that the  
2 intake manifolds in the Subject Automobiles "did not perform in  
3 accordance with the reasonable expectations of Plaintiffs and  
4 the Class--namely, that the automobiles were suitable for normal  
5 use as a passenger vehicle." Compl. at ¶ 8. Therefore,  
6 Defendant allegedly represented that its vehicles would be of a  
7 quality suitable for normal use even though they were not.

8  
9 Cases cited by Defendant to support the proposition that  
10 concealment is not actionable under CLRA are inapt. In Vess v.  
11 Ciba-Geigy Corp., a plaintiff sued the maker of Ritalin and two  
12 non-profit organizations for conspiring to increase sales of the  
13 drug in violation of the CLRA. 2001 WL 290333 at \*2 (S.D. Cal.,  
14 Mar. 9, 2001), aff'd in relevant part, 317 F.3d 1097 (9th Cir.  
15 2003). The court found that the non-profit organizations did  
16 not market or sell the product, there was no transaction between  
17 them and the plaintiff, and there was no allegation that the  
18 plaintiff saw or relied on the organizations' advertisements or  
19 that they made misrepresentations. Id. at 12, 16. For these  
20 reasons, the court granted the non-profit organizations' Rule  
21 12(b)(6) motion to dismiss the CLRA claim. The court did not  
22 hold that concealment is not actionable under the CLRA.

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24 In Bescoes v. Bank of America, a plaintiff who leased a  
25 vehicle brought an action against the automobile dealer and the  
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1 bank that financed the lease. 105 Cal. App. 4th 378, 382  
2 (2003). The plaintiff claimed that the bank was liable under  
3 the CLRA for failing to include a certain notice in its lease  
4 agreement as required by federal law. Id. at 385. The court  
5 rejected the plaintiff's CLRA claim because the federal law did  
6 not apply to his case and the bank therefore did not engage in a  
7 deceptive practice by not including the notice. Id. at 395.  
8 The court did not hold that concealment is not actionable under  
9 the CLRA.  
10

11 Therefore, the CLRA claim cannot be dismissed on this  
12 basis.  
13

14 D. Transaction

15 Defendant contends that because Plaintiffs bought used  
16 vehicles and did not buy them from Defendant, they fail to state  
17 a CLRA claim in that they have not alleged that they entered  
18 into a transaction with Defendant.  
19

20 As stated above, the CLRA prohibits "unfair methods of  
21 competition and unfair or deceptive acts or practices undertaken  
22 by any person in a transaction intended to result or which  
23 results in the sale or lease of goods or services to any  
24 consumer." Cal. Civ. Code § 1770(a). The CLRA defines  
25 "transaction" to mean "an agreement between a consumer and any  
26 other person, whether or not the agreement is a contract  
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1 enforceable by action, and includes the making of, and the  
2 performance pursuant to, that agreement." Cal. Civ. Code §  
3 1761(e).

4 Defendant argues that the California Legislature intended  
5 the CLRA to apply only to a defendant's alleged unlawful action  
6 in the context of a transaction between the plaintiff and the  
7 defendant. As originally introduced in the legislature, the  
8 language of § 1770 proscribed "unfair methods of competition and  
9 unfair or deceptive practices undertaken by any person in the  
10 conduct of any trade or commerce . . . ." Assembly Bill 292,  
11 Regular Session (Cal. Jan. 21, 1970) (emphasis added). An  
12 amended version of the bill replaced "conduct of any trade or  
13 commerce" with "sale or lease of goods to any consumer."  
14 Amended Assembly Bill 292, Regular Session (Cal. May 22, 1970).  
15 Defendant argues that this change demonstrates that the  
16 legislature intended to restrict the CLRA's ambit to unlawful  
17 practices of a seller in a transaction with a buyer.  
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20

21 However, before the bill was passed, the legislature also  
22 inserted another phrase: "a transaction intended to result or  
23 which results in." Thus, the legislature expanded the range of  
24 illegal acts and practices to include those "undertaken by any  
25 person in a transaction intended to result or which results in  
26 the sale or lease of goods or services to any consumer."  
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1 Nothing in the language of the CLRA states that only a defendant  
2 who directly engaged in a completed transaction with a plaintiff  
3 may be liable to that plaintiff. Viewed in light of the  
4 provision to construe the statute liberally, the broad language  
5 of the statute suggests that the legislature intended the CLRA  
6 to cover a wide range of business activities.

8 In support of its argument, Defendant relies on Vess, 2001  
9 WL 290333 at \*2, and Boyd v. Keyboard Network Magazine, 2000 WL  
10 274204 at \*3 (N.D. Cal.), aff'd, 246 F.3d 672 (9th Cir. 2000).  
11 In Vess, the CLRA claim against the non-profit organizations was  
12 dismissed partly because they were not engaged in any business  
13 transactions with the plaintiff. In Boyd, the plaintiff, who  
14 was wronged by a company that made a false advertisement, sued  
15 the publisher of that advertisement. 2000 WL 274204 at \*3. The  
16 court dismissed the CLRA claim for failing to allege a  
17 transaction because the publisher never intended to sell goods  
18 or services to the plaintiff. Id.

21 The present case is distinguishable from Vess and Boyd.  
22 Neither the non-profit organizations in Vess nor the publisher  
23 in Boyd manufactured goods for sale, provided services, or  
24 intended to sell goods or provide services to any consumers. In  
25 contrast, here Defendant is a manufacturer of automobiles which  
26 it intends to and does sell to consumers. Plaintiffs' complaint  
27

1 alleges that they bought a 1996, a 1997, and a 1998 model of the  
2 Subject Automobiles, that Defendant knew of the defective intake  
3 manifolds "no later than January 1, 1997, and possibly earlier,"  
4 and that Defendant, "through its own efforts and through its  
5 network of authorized dealerships acting as its agents,"  
6 "warranted, advertised, distributed, and sold its automobiles  
7 throughout the state of California." Compl. at ¶¶ 4, 12, 13,  
8 14, 16. Therefore, Defendant allegedly knew of and concealed  
9 the defects in its Subject Automobiles at the time it engaged in  
10 transactions that were "intended to result or which results in  
11 the sale or lease of goods or services to any consumer." Cal.  
12 Civ. Code § 1770(a). Among the sales of goods to consumers,  
13 that resulted from the transactions in which Defendant engaged,  
14 were the subsequent resales of Subject Automobiles to  
15 Plaintiffs.

16  
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18 For these reasons, Defendant's alleged concealment of  
19 product defects from Plaintiffs constitutes a transaction  
20 actionable under the CLRA and the complaint cannot be dismissed  
21 on this ground.

22  
23 E. Restitution

24 Defendant argues that because Plaintiffs are not entitled  
25 to restitution or damages under the UCL, that claim should be  
26 dismissed. Plaintiffs contend that they properly requested  
27

1 restitution under the UCL.

2 In Kraus v. Trinity Mgmt. Servs., the court found that the  
3 California Legislature has not expressly authorized monetary  
4 relief other than restitution in UCL actions. 23 Cal. 4th 116,  
5 138 (2000). The court defined an order for restitution as one  
6 "compelling a UCL defendant to return money obtained through  
7 unfair business practice to those persons in interest from whom  
8 the property was taken, that is, to persons who had an ownership  
9 interest in the property or those claiming through that person."  
10 Id. at 126-127. The court concluded that although disgorgement  
11 into a fluid recovery fund<sup>5</sup> is not an available remedy under the  
12 UCL for representative actions, the legislature has "authorized  
13 disgorgement into a fluid recovery fund in class actions." Id.  
14 at 138.

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17 In Korea Supply Co. v. Lockheed Martin Corp., 29 Cal. 4th  
18 1134 (2003), the Republic of Korea solicited bids from several  
19 manufacturers of military equipment. The plaintiff represented  
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22 <sup>5</sup> "Fluid recovery" refers to "the application of the  
23 equitable doctrine of cy près in the context of a modern class  
24 action. The implementation of fluid recovery involves three  
25 steps. First, the defendant's total damage liability is paid  
26 over to a class fund. Second, individual class members are  
27 afforded an opportunity to collect their individual shares by  
28 proving their particular damages, usually according to a lowered  
standard of proof. Third, any residue remaining after  
individual claims have been paid is distributed by one of  
several practical procedures that have been developed by the  
courts." Kraus, 23 Cal. 4th at 127 (citations and quotation  
marks omitted).

1 a company that lost the bid. Id. at 1140. The plaintiff, who  
2 would have received a commission had the company it represented  
3 won the bid, sued the defendant under the UCL because it  
4 allegedly won the bid by bribing Korean officials. Id. One  
5 issue before the court was "whether disgorgement of profits  
6 allegedly obtained by means of an unfair business practice is an  
7 authorized remedy under the UCL where these profits are neither  
8 money taken from a plaintiff nor funds in which the plaintiff  
9 has an ownership interest." Id. The court concluded that the  
10 plaintiff was not seeking return of money or property that was  
11 once in its possession but was seeking return of the profit the  
12 defendant received from the Republic of Korea, and that  
13 "disgorgement of such profits is not an authorized remedy in an  
14 individual action under the UCL." Id. at 1140, 1149. However,  
15 direct victims of unfair competition may obtain restitution.  
16 Id. at 1152.

17  
18  
19 Relying on Kraus, Plaintiffs argue that Korea Supply  
20 limited only direct victims in representative actions to a  
21 restitution remedy. Plaintiffs suggest that in class actions,  
22 disgorgement into a fluid recovery fund is an available remedy  
23 under the UCL, even for indirect victims. Plaintiffs are  
24 incorrect. The Kraus court noted that disgorgement into a fluid  
25 recovery fund is an available remedy for class actions, but the  
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1 court also concluded that restitution is the only monetary  
2 remedy available under the UCL. 23 Cal. 4th at 138. Thus,  
3 although a court may order disgorgement into a fluid recovery  
4 fund under the UCL for a class action, a plaintiff may recover  
5 money from this fund only to the extent that the recovery is  
6 restitutionary.  
7

8 In the present case, Plaintiffs, as used car purchasers,  
9 have not alleged that they paid any money to Defendant.  
10 Plaintiffs are not direct victims who seek the return of money  
11 that was taken from them by Defendant. Therefore, the remedy  
12 that Plaintiffs seek is not restitutionary and their claim for  
13 restitution under the UCL is dismissed.  
14

15 In their prayer for relief, Plaintiffs request any other  
16 relief that may be appropriate. Under the UCL, Plaintiffs may  
17 seek injunctive relief. Therefore, Plaintiffs are given leave  
18 to amend to make a UCL claim for injunctive relief if they wish  
19 to do so.  
20

#### 21 CONCLUSION

22 For the foregoing reasons, Defendant's motion to dismiss  
23 (Docket #7) is GRANTED IN PART. Plaintiffs' UCL claim is  
24 dismissed with leave to amend in accordance with this order.  
25 Defendant's motion to dismiss Plaintiffs' CLRA claim is DENIED.  
26 Plaintiffs may file their amended complaint within ten days from  
27  
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1 the date of this order. Defendant shall respond to Plaintiffs'  
2 complaint within twenty days thereafter. If Defendant files a  
3 motion to dismiss Plaintiffs' amended complaint, Defendant shall  
4 notice it for October 3, 2003 at 10 a.m. In that event, the  
5 Case Management Conference scheduled for October 3, 2003 will  
6 also be held at  
7 10 a.m.

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9 IT IS SO ORDERED.

10  
11 Dated: 8/6/03

12 /s/ CLAUDIA WILKEN  
13 CLAUDIA WILKEN  
14 United States District Judge  
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